

**City Sets and Media Facades - International seminar on urban screens**  
**August 23-24, 2012 LUME Media Centre, Helsinki**

**PRELIMINARY  
PROGRAMME**

**THURSDAY 23.08**

<b>AM Mapping the City: Online and on the Streets</b>		
10:00-10:15	Welcome	Mika Tuomola, Minna Tarkka, Robert McNeill, Susa Pop
10:15-11:00	Future guides for cities	Michelle Teran
11:00-11:45	Visual ethnography in urban environments	Marja Seliger, Aalto University
11:45-11:55	Hello Homo (project presentation)	Jaakko Pesonen
11:55-12:05	The Race Code (project presentation)	Timo Wright
12:05-13:00	Online and on the streets (round table)	TBC
	Lunch break	

<b>PM Media architecture – urban media as cultural context</b>		
14:00-14:15	City Canvas (project presentation)	Albert Laine and the City Canvas crew
14:15-15:00	Narrating the city: media in the urban context	Maureen Thomas, Churchill College, University of Cambridge.
15:15-16:00	Media architecture and participatory publics	Martin Brynskov, Aarhus University Centre for Digital Urban Living
16:00-17:00	Curating and producing on urban screens (round table)	Susa Pop (moderator)

<b>EVE Art programme - urban art projects</b>		
19:00-21:00	City Noises premieres, Karhuipuisto, Kallio	
20:30-01:30	Media Facades premieres, Lasipalatsi Square	

**FRIDAY 24.08**

<b>AM Screens and beyond – design principles and emerging technologies</b>		
10:00-10:45	Experience framework for digitally augmented living city	Remy Bourganelle, Orange
10:45-11:30	Shaping the virtual skin of cities	Franz Fischnaller, F.A.B.R.I.CATORS
11:30-11:45	No distance, no contact (project presentation)	Szövetseg '39
11:45-12:35	Technologies for the screen and beyond (round table)	Yves Bernard (moderator)
12:35-13:20	Closing discussion	Mike Stubbs (moderator)

<b>EVE</b>		
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